



N94 W20800 Schlei Road
Menomonee Falls, WI 53051
(262) 250-1143
mboyce@me.com

www.markboycecreative.com

Education

The University of Wisconsin - Milwaukee – Bachelor of Fine Arts – December, 1984

- Major emphasis in Design and Photography

Employment

Mark Boyce Creative – August, 1985 through Present

Objective: Execute diverse, creative projects and grow creative skill set through complete engagement in the creative process.

Accomplishments: Successfully execute all aspects of creative project development for a regional client list utilizing a broad skill set.

- Graphic design – from concepting through finished print/Web
- Expert-level photographic retouching and photo-illustration

DCI Marketing – August, 1985 through August, 2008

Objective: To own and lead deep, creative projects, to be an integral part of company growth, to execute diverse, creative projects and to grow creative and professional skill set through professional challenges and complete engagement in the creative process.

Accomplishments: Successfully executed all aspects of creative project development for hundreds of satisfied Fortune 500 clients utilizing a broad, rock-solid skill set.

Some highlights:

- Timely graphic design for clients like Honda, Kia, GM and Motorola.
 - Principal designer/artist for the Kia account – mid-'90's to 2008
 - Principal designer/artist for the Honda account – 2004 to 2008

continued on page 2



- Principal designer/artist for the Buick and Pontiac accounts – 2007 to 2008
- Executed newsletter graphic design and production for Motorola for 2+ years
- Corporate brand development/redesign for DCI Marketing – Graphic team leader - 2008
- Art department management/oversight
- Approved/purchased digitally-produced illuminated graphics for Acura – 1995 to 1999
- Produced finished print and Web-ready graphic art for hundreds of clients
- Tradeshow display design for Harley-Davidson
- Developed Web graphics for Dole, ATT and others
- All aspects of photography for the likes of Cadillac, Harley-Davidson and Subaru
- Produced expert-level photographic retouching and photo-illustration for Harley-Davidson, General Motors and many others
- Produced studio and location video – shooting and overseeing editing/production
- Produced technical illustration for Harley-Davidson and others
- Copy writing – creative and technical
- Prototype/Mock-up development and production

Electronic Photography and Design, Inc. – March, 1994 through October 1994

Objective: Purchase and build a digital photography studio for start-up prepress that also provided creative services. Along with image capture and processing, assisted with prepress operations, employee guidance /instruction and page assembly.

Accomplishments: Successfully built and operated a state-of-the-art digital photo studio with large-format Leaf digital camera system. Executed wide variety of prepress functions. Acted as digital-imaging mentor for art department staff.

Affiliations and Advanced Training

Some Professional Affiliations

- Advertising Photographers of Milwaukee
- American Institute of Graphic Arts (AIGA)
- InDesign User Group, Milwaukee Chapter
- FUEL Milwaukee

Some Advanced Training

- Seybold Publishing Workflow Conference – *San Francisco, 1999 and 2002*
- Photoshop World Conference – *Miami, 2006*
- Adobe Creative Suite Conference, *Chicago, 2008*
- CSS/HTML – C2 Graphics Productivity Solutions, *Milwaukee, 2008*



Mark Boyce
 N94 W20800 Schlei Road
 Menomonee Falls, WI 53051
 (262) 250-1143 or mboyce@me.com
 www.markboycecreative.com

Education, Employment and Affiliations

A Lifetime of Learning

A partial list of clients for whom Mark Boyce has provided creative services and support:

- Acura
- Honda
- Kia
- Hyundai
- Motorola
- Buick
- Pontiac
- Chevrolet
- General Motors
- Harley-Davidson
- Porsche
- Mercedes Benz
- Monoco Coach
- Subaru
- BMW
- Mercury Marine
- United States Postal Service
- OfficeMax
- ATT
- Dole Food
- John Deere
- Kohl's
- Texas Instruments
- Toys R Us
- Dell Computers
- Microsoft
- Leap Frog
- Hasbro, Inc.
- Amp'd
- Nike
- Allen-Edmunds
- Blockbuster
- Sherwin-Williams
- Piper Aircraft
- Adidas
- Masterlock
- Miller Brewing Co.
- Wal-Mart Stores
- Exxon Mobil
- Chevron
- ConocoPhillips
- Ford Motor
- Target
- Sears Holdings
- United Parcel Service
- Lowe's
- Best Buy
- Coca-Cola
- Wire Specialists, Inc.
- Electromotive Systems, Inc
- Husco International
- Colin O'Brien
- Salt Creek
- BeatWear Clothing
- Comfy Cozy Pet Furniture
- TLC Catering, Inc.
- Frankenberry Laughlin Constable
- Vander Veen Photography
- Sentry Insurance, Inc.
- Eppstein Uhen Architects
- DCI Marketing
- ePAD

A partial list of industries Mark Boyce has provided creative services and support:

- Advertising
- Automotive
- DIY
- Electronics
- Games/Toys
- Industrial
- Manufacturing
- Marketing
- Motorcycle
- Music
- Package Goods
- Petroleum
- Pet Care
- Point of Sale
- Recreational Vehicles
- Wireless Communications



Mark Boyce
N94 W20800 Schlei Road
Menomonee Falls, WI 53051
(262) 250-1143 or mboyce@me.com
www.markboycecreative.com

Education, Employment and Affiliations

A Lifetime of Learning